

# tED

the ELECTRICAL DISTRIBUTOR

CONTACT YOUR REPRESENTATIVE:

Steve Wafalosky and Tom Lasch

Phone: 440-247-1060; Email: [stevew@CVMPmedia.com](mailto:stevew@CVMPmedia.com); [tlasch@CVMPmedia.com](mailto:tlasch@CVMPmedia.com)

## July 2026 Issue Preview

CLOSING DATE FOR ADS: JUNE 3 (MATERIALS DUE JUNE 10)

# 30 UNDER 35

### COVER STORY

## "30 Under 35": The Rising Stars of the Electrical Industry

Once again tED magazine sent out a call for the best and brightest young people in electrical distribution—the “rising stars” of the electrical industry. Don't miss being included in the issue that features those selected for the 2026 class of “30 Under 35”—young people with the initiative, drive, integrity, and creativity to move the industry forward in the years to come.

### Also in this issue:

Economic Roundtable Update  
Contractor Q&A • Government Watch  
Market Focus • Sales Spotlight  
Industry & People News

### 2026 MEDIA KIT

The 2026 tED media kit is now available. Find it at [tEDmag.com/mediakit](http://tEDmag.com/mediakit).

## Products

To submit a product for inclusion in tED's July “What's New” section\*, advertisers in this issue may send a product announcement, along with art, to [mbyers@naed.org](mailto:mbyers@naed.org). Be sure to include the words “July Product Section” in the subject line.

**NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION\* FOR \$500.**

**Contact your sales rep for more information.**

**CLOSING DATE FOR PRODUCT SUBMISSIONS: MAY 29\***

(\*Editor reserves the right to alter submissions for content and style.)



### NATIONAL AWARDS

#### DIGITAL MAGAZINE OF THE YEAR

#### DESIGN:

Front Cover-Photo Illustration;  
Opening Spread-Photo Illustration

### REGIONAL AWARDS

#### DESIGN:

Publication Design; Front Cover-Photo;  
Front Cover-Photo Illustration; Opening Spread-

#### PRINT:

Innovation Article; Regular Column; Diversity, Equity, and Inclusion; Sustainability