

tED

the ELECTRICAL DISTRIBUTOR

CONTACT YOUR REPRESENTATIVE:

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September 2026 Issue Preview

CLOSING DATE FOR ADS: AUGUST 3 (MATERIALS DUE AUGUST 10); LIGHTING LINE-UP PRODUCT MATERIALS DUE JULY 27.



COVER STORY

Mergers & Acquisitions

Manufacturers are acquiring manufacturers, distributors are acquiring distributors, even manufacturer reps are acquiring one another. What does the next six to 12 months look like? How will that change all of us? Our September cover story offers some insight into the M&A landscape over the next 12 months.

Also in this issue:

- tED Baird Survey Results
- Distributor's Voice
- Contractor Q&A
- Market Focus Sales Management
- Selling Spotlight People & Company News

ADVERTISER OPPORTUNITY

Lighting Line-Up Special Section

The September 2026 Lighting Line-Up Special Section will spotlight new products from throughout the lighting industry.

- Advertising for the September 2026 Lighting Line-Up is \$5,000 for a full-page ad. Full-page advertisers can place six (6) products on the page opposite their full-page ad to create a spread.
- A package including one full-page ad in the September issue of tED and a full-page ad with six (6) products in the September Lighting Line-Up section is available for \$5,200. A full-page ad in the September issue of tED must be placed to be eligible for the discounted price.



Products

To submit a product for inclusion in tED's September "What's New" section*, advertisers in this issue may send a product announcement, along with art, to mbyers@naed.org. Be sure to include the words "September Product Section" in the subject line.

NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION* FOR \$500.

Contact your sales rep for more information.

CLOSING DATE FOR PRODUCT SUBMISSIONS: JULY 31*

(*Editor reserves the right to alter submissions for content and style.)



NATIONAL AWARDS

MAGAZINE OF THE YEAR FINALIST

DESIGN:

- Best Design/Single Issue-Silver
- Opening Spread Design-Bronze



REGIONAL AWARDS

DESIGN:

- Front Cover Design-Gold
- Opening Spread Design-Gold
- Best Design/Single Issue-Silver
- Publication Design-Bronze



ONLINE:

- Podcast-Bronze