



the ELECTRICAL DISTRIBUTOR

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October 2026 Issue Preview

CLOSING DATE FOR ADS: SEPTEMBER 3 (MATERIALS DUE SEPTEMBER 10)



COVER STORY

Industrial Outlook

Twelve months ago, our annual Industrial Outlook found most industrial categories mired in uncertainty. Will there be more of the same in 2027? Find the updated analysis of what the market may bring in our October issue.

Also in this issue:

Quarterly Economic Roundtable Update • Stock Report • Contractor Q&A
Government Watch • Commodities • 2026 NAED CEP Graduates Sales Spotlight
People & Company News

2026 MEDIA KIT

The 2026 tED media kit is now available. Find it at tEDmag.com/mediakit.

Products

To submit a product for inclusion in tED's October "What's New" section*, advertisers in this issue may send a product announcement, along with art, to mbyers@naed.org. Be sure to include the words "October Product Section" in the subject line.

NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION* FOR \$500.

Contact your sales rep for more information.

CLOSING DATE FOR PRODUCT SUBMISSIONS: AUGUST 28*

(*Editor reserves the right to alter submissions for content and style.)



NATIONAL AWARDS

MAGAZINE OF THE YEAR FINALIST

DESIGN:

- Best Design/Single Issue-Silver
- Opening Spread Design-Bronze



REGIONAL AWARDS

DESIGN:

- Front Cover Design-Gold
- Opening Spread Design-Gold
- Best Design/Single Issue-Silver
- Publication Design-Bronze



ONLINE:

- Podcast-Bronze

WINNER OF 187 ASBPE AWARDS (2014-2026): AMERICAN SOCIETY OF BUSINESS PUBLICATION EDITORS