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November 2026 Issue Preview

CLOSING DATE FOR ADS: OCTOBER 5 (MATERIALS DUE OCTOBER 12)



Sonepar USA

COVER STORY

Marketing Best Practices

At the NAED Marketing Summit in August, two companies earned the Overall Best of the Best designation: Warshauer Electric Supply and Intermatic. Our November issue features interviews with both marketing teams.

Also in this issue:

Quarterly Economic Outlook • Project Spotlight • Contractor • Q&A Market Focus
Workforce Development • Sales Spotlight • People & Company News

2026 MEDIA KIT

The 2026 *tED* media kit is now available. Find it at tEDmag.com/mediakit.

Products

To submit a product for inclusion in *tED*'s November "What's New" section*, advertisers in this issue may send a product announcement, along with art, to mbyers@naed.org. Be sure to include the words "November Product Section" in the subject line.

NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION* FOR \$500.

Contact your sales rep for more information.

CLOSING DATE FOR PRODUCT SUBMISSIONS: SEPTEMBER 25*

(*Editor reserves the right to alter submissions for content and style.)



NATIONAL AWARDS

MAGAZINE OF THE YEAR FINALIST

DESIGN:

- Best Design/Single Issue-Silver
- Opening Spread Design-Bronze



REGIONAL AWARDS

DESIGN:

- Front Cover Design-Gold
- Opening Spread Design-Gold
- Best Design/Single Issue-Silver
- Publication Design-Bronze



ONLINE:

- Podcast-Bronze

WINNER OF 187 ASBPE AWARDS (2014-2026): AMERICAN SOCIETY OF BUSINESS PUBLICATION EDITORS