tED

the ELECTRICAL DISTRIBUTOR

CONTACT YOUR REPRESENTATIVE:

Steve Wafalosky and Tom Lasch
Phone: 440-247-1060; **Email:** stevew@CVMPmedia.com; tlasch@CVMPmedia.com

January 2027 Issue Preview

CLOSING DATE FOR ADS: DEC. 3 (MATERIALS DUE DEC. 10)



COVER STORY

The tED Economic Roundtable: 2027 Outlook

Our industry economists reconvene to share their insights into what the next 12 months might hold for the industry.

Also in this issue:

• NAED's Western Region Outlook • Contractor Q&A • Government Watch
• Company & People News • Business Matters

2027 MEDIA KIT

The 2027 tED media kit is now available. Find it at tEDmag.com/mediakit.

Products

To submit a product for inclusion in tED's January "What's New" section*, advertisers in this issue may send a product announcement, along with art, to mbyers@naed.org. Be sure to include the words "January Product Section" in the subject line.

NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION* FOR $500.

Contact your sales rep for more information.

CLOSING DATE FOR PRODUCT SUBMISSIONS: NOVEMBER 27*

*(*Editor reserves the right to alter submissions for content and style.)*



NATIONAL AWARDS

MAGAZINE OF THE YEAR FINALIST

DESIGN:
- Best Design/Single Issue-*Silver*
- Opening Spread Design-*Bronze*

REGIONAL AWARDS

DESIGN:
- Front Cover Design-*Gold*
- Opening Spread Design-*Gold*
- Best Design/Single Issue-*Silver*
- Publication Design-*Bronze*

ONLINE:
- Podcast-*Bronze*