tED

the ELECTRICAL DISTRIBUTOR

CONTACT YOUR REPRESENTATIVE:

Steve Wafalosky and Tom Lasch
Phone: 440-247-1060; **Email:** stevew@CVMPmedia.com; tlasch@CVMPmedia.com

February 2027 Issue Preview

CLOSING DATE FOR ADS: JAN. 4 (MATERIALS DUE JAN. 11)



COVER STORY

Lead Times: Best Practices

Your customers want their orders on time, but shipping delays, product shortages, and extraordinarily long lead times can add up to frustration, disappointment, and even lost jobs. In our February cover story we will examine what can be done to coordinate shipments, help contractors plan, talk to customers about delays, and build relationships with suppliers for accurate delivery information.

Also in this issue:

• Quarterly Market Outlook • Stock Report • Project Spotlight
• Company & People News • Market Focus • Sales Spotlight

2027 MEDIA KIT

The 2027 *tED* media kit is now available. Find it at tEDmag.com/mediakit.

Products

To submit a product for inclusion in tED's February "What's New" section*, advertisers in this issue may send a product announcement, along with art, to mbyers@naed.org. Be sure to include the words "February Product Section" in the subject line.

NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION* FOR $500.

Contact your sales rep for more information.

CLOSING DATE FOR PRODUCT SUBMISSIONS: NOVEMBER 27*

*(*Editor reserves the right to alter submissions for content and style.)*



NATIONAL AWARDS

MAGAZINE OF THE YEAR FINALIST

DESIGN:
- Best Design/Single Issue-*Silver*
- Opening Spread Design-*Bronze*

REGIONAL AWARDS

DESIGN:
- Front Cover Design-*Gold*
- Opening Spread Design-*Gold*
- Best Design/Single Issue-*Silver*
- Publication Design-*Bronze*

ONLINE:
- Podcast-*Bronze*