tED

the ELECTRICAL DISTRIBUTOR


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# March 2027 Issue Preview

**CLOSING DATE FOR ADS:** FEB. 3 (MATERIALS DUE FEB. 10)




## COVER STORY

### *The Electrical Distribution Handbook: Vol. XV*

For 14 years the Handbook has explored questions and concerns via advice from professionals from across the electrical industry. This year, members of the electrical industry share stories and advice about how they are implementing AI in their businesses.

**Also in this issue:**

• Baird Survey Results • Distributor's Voice • Contractor Q&A • Market Focus • Company & People News • Sales Management

## 2027 MEDIA KIT

The 2027 *tED* media kit is now available. Find it at tEDmag.com/mediakit.

## Products

To submit a product for inclusion in *tED*'s March "What's New" section*, advertisers in this issue may send a product announcement, along with art, to **mbyers@naed.org**. Be sure to include the words "March Product Section" in the subject line.

**NON-ADVERTISERS MAY HAVE THEIR PRODUCT PLACED IN THE SECTION* FOR $500.**

***Contact your sales rep for more information.***

**CLOSING DATE FOR PRODUCT SUBMISSIONS: JANUARY 30***

*(*Editor reserves the right to alter submissions for content and style.)*




**NATIONAL AWARDS**

**MAGAZINE OF THE YEAR FINALIST**

**DESIGN:**
- Best Design/Single Issue-*Silver*
- Opening Spread Design-*Bronze*

**REGIONAL AWARDS**

**DESIGN:**
- Front Cover Design-*Gold*
- Opening Spread Design-*Gold*
- Best Design/Single Issue-*Silver*
- Publication Design-*Bronze*

**ONLINE:**
- Podcast-*Bronze*